

Dear Scout Parent:

Everybody likes to save money! Scout “Camp Cards” are coming! The “Camp Card” helps Scouts and their families earn funds to finance their Scouting adventure!

The Camp Cards offer exceptional discounts at local businesses in our service area! These funds can be used for your Scout Camping fees, new uniforms, camping gear, Scout books, etc. Participating Packs and Troops keep \$2.50 for each \$5 Camp Card sold! The sale runs mid-March until late April. See all camp cards and sales info at www.nwgabsa.org.



How can we sell cards? – Each Pack or Troop simply checks out cards and collects the funds. Contact your unit leader for more information.

Low Risk - The Camp Card sales program is virtually RISK FREE to your Scout and his unit — simply return any unsold cards to your unit leader by the settlement date, or purchase more cards and continue selling.

High \$ Value & Easy to Sell! Your Scout can learn valuable communication skills with your help teaching how to sell the value of the card to your neighbors and friends. Your child will also learn the value of earning their own way in life! The camp cards are area specific and have value that exceed their cost.

WIN-WIN-WIN-WIN...for our Community, Families, Scouts, and Scouting in NW Georgia!

- **WIN!** Shopping at **local** businesses provides jobs and a tax base for our community.
- **WIN!** Scout families want an **easy, no risk fundraiser** to help finance their Scouting experience.
- **WIN!** Scouts **learn** valuable leadership, goal setting, and communication skills. It provides a young person a chance to share with their community about their Scouting experiences.
- **WIN!** **You help keep Scouting affordable!** 13% of your local Northwest Georgia Council’s funding for services is dependent upon unit participation in the Camp Card and Popcorn product sales. These services include youth recruitment, leader training, unit service, insurance, special events, Camp Sidney Dew, etc. **Together, we help each other serve 3,000 youth annually.**

