

**Northwest Georgia Council,
Boy Scouts of America**



Camp Card 2022

Every Scout in Camp!

Vendors' Fact Sheet

- Our Scouts will be selling discount cards this spring as a fundraiser. The cards sell for \$5. We are looking for the best quality offerings for this local area! We will produce several versions of cards for targeted markets.
- Your involvement with the Camp Card will provide every Scout an enhanced opportunity to earn his way to camp this coming summer.
- The Northwest Georgia Council, Boy Scouts of America serves over 5,500 Families in a 7 county areas of our state. This area includes Whitfield, Murray, Gordon, Bartow, Floyd, Polk and Chattooga Counties.
- The coupon should be a quality offer of **exceptional** value to the consumer so as to protect the reputation of the Boy Scouts. You should craft your offer to help drive additional business to your door. The offer should be renewable for one use each time the consumer visits your business valid from March 1, 2022 to February 28, 2023.
- There is no direct cost to you to be included on our card.
- Your logo can appear if desired. You will receive a proof for your review and approval if desired.

**Space is limited and all coupons are subject to final approval by the
Northwest Georgia Council, B.S.A.**

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